

#OverExposed

Principles



1

I will prioritise the rights, wellbeing, dignity, privacy, and agency of every child whose story or image I engage with, wherever they are in the world.

2

I recognise that informed consent is complex, may evolve over time, and is not always possible—and I will respect this in all storytelling decisions.

3

I will only share or re-share child-centred stories using positive, strength-based language that upholds the child's humanity and avoids perpetuating negative stereotypes.

4

I will pause and reflect before sharing any story or image of a child, asking whether it could put them at risk or cause harm now or in the future.

5

I will take responsibility for the power I hold in collecting, sharing, and amplifying children's stories, and I will encourage others to do the same with care and integrity.