



Chance for
Childhood

2030 STRATEGY



FOREWORD

“

As I step into the role of CEO, I do so with both humility and a deep sense of responsibility. This is a pivotal moment. Not only for Chance for Childhood, but for the entire humanitarian and development sector.

”



Ven Nyamondo
Chief Executive Officer
Chance for Childhood

Across our sector, change is no longer optional. It is urgent and necessary. The old ways of working have not always delivered the results our communities deserve. Too often, the sector has relied on a small group of institutional donors and approaches that have unintentionally reinforced inequalities. These patterns have not served the long-term interests of the people we exist to support. Chance for Childhood's #OverExposed campaign showed what this means in practice. We chose to move away from using children's faces in our storytelling. This bold decision put dignity and privacy at the heart of how we share our work. It was more than a communications shift. It was a statement of our values.

Our strength comes from our partnerships. We work side by side with local organisations and communities whose knowledge, experience, and leadership are the foundations of effective change. Now, as an Africa-based leader of an Africa-focused organisation, I see this as more than a symbolic step. It is a clear commitment to aligning our leadership with our mission and our values. It signals that we believe the future of children across Africa must be shaped by African leadership with lived experience at the forefront. This move turns commitment into action and sets a precedent ahead of many of our peers.

This 2030 strategy sets out our bold vision and the concrete steps we will take to reach it. I invite you to read it with the same urgency, hope, and determination with which it will be delivered. I am committed to deepening and diversifying our donor relationships. We will build partnerships that are not only financially sustainable but grounded in shared values and mutual accountability. Together, we will unlock new possibilities for impact.

This strategy is not the product of one person or one team, it is a collective vision. I want to acknowledge our dedicated staff, our generous donors, our community partners, and the children and families who inspire us every day. Your contributions, challenges, hopes and aspirations are woven into every page of this strategy.

WHY THIS STRATEGY MATTERS

Across Africa, millions of children face systemic barriers to learning, health, and opportunity. Girls, children with disabilities, and children living in conflict or on the streets face the steepest challenges.

40%

of children under five are stunted¹

60%

of youth are unemployed²

16.2 MILLION

children in Africa are internally displaced by conflict and violence³



The climate crisis is amplifying these pressures, bringing more frequent droughts, floods, and crop failures that push families deeper into poverty.⁴



Aid is shrinking. Globally, Official Development Assistance fell by 7.1% in 2024, with further drops of 9–17% projected for 2025⁵ and the UK's aid budget has been reduced from 0.7% to 0.5% of GNI.⁶

Yet these challenges are exactly why our 2030 Strategy matters.

We know change is possible.

Despite pressures on unrestricted income, our overall income has continued to grow over the last strategic period, and we are now drawing on a more diverse range of funding sources, including an expanded international base.

¹UNICEF (2024) – [Malnutrition: Data on Stunting in Sub-Saharan Africa](#)

² International Labour Organization (2024) – [Global Employment Trends for Youth 2024](#)

³ UNICEF (2024) – [Data Snapshot of Migrant and Displaced Children in Africa](#)

⁴ World Bank & IPCC (2024) – [Climate Risk Profile: Sub-Saharan Africa](#)

⁵ OECD (2024) – [Official Development Assistance \(ODA\) Statistics](#)

⁶ UK Parliament (2024) – [Foreign Aid Budget: From 0.7% to 0.5% of GNI](#)



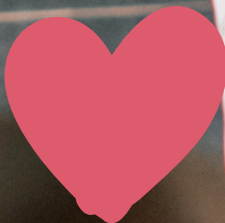
We have seen huge change over the last 30 years - in the girl who can stay in school because her mother's business now pays the fees, the child with a disability excelling in an inclusive classroom, and the young person turning vocational training into a thriving livelihood. By working hand in hand with communities, governments and partners, we go beyond charity to drive lasting systems change.

WE STRENGTHEN LOCAL LEADERSHIP, BUILD ECONOMIC INDEPENDENCE, AND CREATE SOLUTIONS SHAPED BY THOSE WHO LIVE THE REALITIES EVERY DAY.

By 2030, together with our partners, we will open pathways to education, health, and economic opportunity for 200,000 people, ensuring change that lasts for generations.



200,000
PEOPLE
SUPPORTED



AT A GLANCE

OUR VISION

A world where every childhood is filled with safety, belonging and play.

OUR MISSION

We fight for children across Africa to lead independent lives through urgent action in education, health and economic resilience.

OUR GOAL

To reach **200,000** people in vulnerable situations, through community driven action in education, health & economic resilience thus ending cycles of injustice for good.

WHAT SETS US APART

We're the only charity across Africa delivering a combination of inclusive teacher training, family-focused support, and award-winning disability screening.

OUR COMMITMENTS



- ✓ **Transform education** by training teachers in inclusion, play-based methodology and by making early disability screening and referral a standard in every community.
- ✓ **Support girls to thrive** by removing barriers, offering vocational education and start-up support in their journey towards dignified work and independence.
- ✓ **Strengthen families** through inclusive savings schemes, access to social protection, and community-led businesses that promote resilience.
- ✓ **Influence policy** with robust evidence and lived experience, ensuring inclusive systems are adopted and sustained.
- ✓ **Embed safeguarding** in every programme by working with communities to protect dignity, agency, and safety.
- ✓ **Prioritise wellbeing** by promoting mental health and nurturing a culture of resilience and continuous learning among staff.
- ✓ **Elevate community** voices through dignified, community-led storytelling so that those closest to the challenges lead the solutions.
- ✓ **Strengthen risk management** to protect children, build organisational resilience, and ensure ethical, inclusive programmes everywhere we work.



WE FIGHT FOR EVERY CHILD

We have five core values. They're supported by the behaviours which we believe bring these values to life and dictate how we wish to operate both internally as an organisation and externally with the children and communities we support as well as our partners and supporters.



CHANCE FOR CHILDHOOD

WE ARE AUTHENTIC

We operate with dedication, integrity and respect for our staff, our partners and the children we work with. We co-create sustainable solutions to development challenges, by creating spaces that support local ownership and facilitate equal decision-making.

WE ARE COURAGEOUS

We seek creative, evidence-based solutions to emerging problems, respond swiftly to take considered risks and drive innovation to continuously increase our positive impact on children's lives.

WE ARE CRITICALLY CONSCIOUS

We are self-reflective, striving to continuously improve our service delivery and accountability. By recognising the knowledge and creativity that lies within the countries we work in, we seek to add value by challenging inequitable power dynamics and structural racism.

WE ARE COLLABORATIVE

We acknowledge the critical role of local experts in delivering child-centred, sustainable development. We work with others to utilise our resources efficiently, maximising value for money and our impact on every child.

WE ARE CHILD-CENTRED

We believe that by centring the voices of children in all our work, we can seek to rebalance the unequal power dynamics that dictate their lives.

OUR GOALS

Our mission is rooted in creating change that lasts. Change that reshapes futures for generations. We choose depth of impact over reach, focusing on lasting transformation. We invest in early detection systems to identify disabilities before they escalate.

We work with local communities to deliver training that builds knowledge and confidence. This creates resilience for families to not only survive, but thrive. Our vision is a future where communities are skilled, resourced, and can confidently support every child without needing us.



EVERY CHILD LEARNS AND THRIVES

We strengthen early years and primary education so children, including those with disabilities, can learn and thrive. We also support young people, especially girls, with vocational training so they have the skills and confidence to build independent futures.



EVERY CHILD GROWS UP HEALTHY AND SAFE

We help communities improve child health. We promote safe water, sanitation, and hygiene. We strengthen maternal and child health practices. We detect disabilities early, build referral systems, and provide community-based rehabilitation.



EVERY FAMILY ECONOMICALLY SECURE

We support families, especially those caring for children with disabilities. We promote sustainable livelihoods, expand access to financial services, and link families to social protection. This builds resilience and stability for the future.



INNOVATION IN EARLY DETECTION

We use technology to identify disabilities early. Tools for screening, assessment, and data help us make quick referrals and guide support. This improves outcomes for children in underserved communities.

OUR APPROACH



TRAIN AND BUILD CAPACITY

- Equip teachers, health workers, community leaders, and families with the skills to deliver inclusive education, better health, safeguarding, and economic independence.



WORK IN PARTNERSHIP

- Co-create solutions with children, parents, and communities, and collaborate with governments to embed training and inclusion in national systems and policies.



SECURE SUSTAINABILITY

- Strengthen family livelihoods and secure long-term organisational growth through diverse, reliable funding and partnerships.



LEARN AND INNOVATE

- Use evidence, digital tools, and innovation to measure impact, share learning, and scale what works.



DATA



Evidence guides everything we do. We collect data to understand what works in inclusive programming, from teacher training and early disability screening, to family livelihoods and health support. This evidence shapes how we design and deliver programmes, helps us adapt to changing needs, and allows us to measure real impact for children and families.

Our data systems are built on accountability and learning. We listen to the voices of children, families, and communities, ensuring their perspectives shape our work. We use digital tools to collect timely, accurate, and inclusive data, and we share what we learn responsibly while protecting privacy.

By grounding our work in evidence, we deepen our impact and strengthen our ability to influence governments and international agencies to adopt inclusive, rights-based approaches. This ensures that proven solutions can be scaled, replicated, and sustained far beyond our own programmes.



THE CAMPAIGN

#OVEREXPOSED

Over the next five years, we will continue to champion ethical storytelling through our #OverExposed campaign. Launched in 2022, #OverExposed has challenged traditional development communications by removing children's identifiable faces from campaigns and placing dignity, safety, and consent at the centre of our storytelling. This approach has not only safeguarded the children we serve but has also strengthened trust with donors and inspired over 20 organisations to adopt similar principles.

As we relaunch the campaign in 2025, our focus will be on sharing learning across the sector, training partners, and convening conversations that drive lasting change in how children are represented. By embedding #OverExposed into our strategy, we ensure that the voices and rights of children remain protected, while positioning Chance for Childhood as a sector leader in ethical, child-centred communications.

DIGNITY

SAFETY

CONSENT





DISABILITY DETECT

18,000

Children screened
across Ghana, Rwanda
& Uganda

Over the next five years, we will scale Disability Detect, our award-winning digital app for early identification of disabilities in children aged 3–8. Recently recognised by Theirworld’s Education Innovation Awards, in 2025 the app had already screened more than 18,000 children across Ghana, Uganda, and Rwanda. By giving teachers an easy, non-medical tool to spot early signs of disability and provide instant referral guidance, Disability Detect is transforming classrooms into more inclusive spaces.

The app doubles efficiency compared to paper-based methods and ensures children are connected quickly to the support they need. Our next phase will focus on expanding access to low-connectivity areas with full offline functionality, embedding AI to guide teachers and generate tailored Individual Education Plans, and strengthening advocacy by using real-time data to influence policy.

By integrating teacher training into public education systems and scaling nationally, **we aim to make Disability Detect a global model for inclusive education technology.**



WHERE WE WORK



Chance for Childhood focuses on five countries: Democratic Republic of the Congo, Ghana, Kenya, Rwanda, and Uganda. Here we will deepen our work, strengthen local systems, and support partners to deliver real change.

Around 80% of our programmes are delivered directly and 20% are run with trusted community-based organisations. This balance ensures strong delivery alongside local leadership and lived experience.

We will only expand to new places when it is sustainable and it adds real value, with the right partners, funding, and systems to secure lasting impact.

STRATEGIC PRIORITIES



EDUCATION

Every child learns and thrives

1. Expand access to quality Early Childhood and Primary Education.
2. Equip vulnerable girls and youth through Technical Vocational Education Training and Entrepreneurship.

- Tailored education suitable to context.
- Safe, inclusive schools for all children.
- Teacher training and support material.
- Community-led approaches to keep children learning even during crisis or unique situations.
- Skills training and vocational opportunities for young people.



HEALTH

Every child grows up healthy and safe

1. Promote health by strengthening community health practices through integrated promotion and referral pathways.
2. Strengthen inclusive community-based rehabilitation services for children with disabilities.

- Access to basic health services.
- Promote community health education and prevention.
- Mental wellness support.
- Strengthen safeguarding across programmes.



ECONOMIC RESILIENCE

Every family economically secure

1. Equip vulnerable households through financial Inclusion and sustainable livelihoods.
2. Expand equitable access to social protection schemes for vulnerable populations.

- Access to financial services, savings groups, and small business support.
- Climate-smart livelihoods that withstand environmental shocks.
- Strengthening local markets and economic inclusion for women.
- Skills training and vocational opportunities for young people.



Everything we do is underpinned by our core enablers

**Community Leadership
Systemic Change
Environmental Resilience
Inclusive Safeguarding
Inclusion
Advocacy**

OBJECTIVE

FOCUS



HOW WE DELIVER LASTING CHANGE

We embed lasting change by combining practical support for children and families with deliberate efforts to transform the systems that surround them. **Our work starts in communities**, but extends outwards engaging governments, donors and society to drive the structural reform thus achieving long-term impact.



In education, **we train teachers** and head teachers to use inclusive and play-based methods, while screening children for disabilities early and making sure they can be referred for proper assessment and support. At the same time, we engage ministries to review and adapt national strategies so that inclusion becomes the norm, not the exception.

For girls and young women, **we remove barriers to opportunity** by opening doors to vocational training, providing mentors who build confidence and networks, and offering start-up kits for those ready to launch their own businesses. These practical steps ensure that girls don't just gain access, they gain the tools to thrive.



We train community health workers, run regular sessions on nutrition, hygiene, and maternal health, and organise peer support groups and community dialogues. By introducing standardised early-screening tools and strengthening referral systems, we connect children and families to the services they need.

Finally, **we help families build resilience**. Savings groups, financial literacy, and vocational training, enable households to plan for the future. We also link the most vulnerable families to national social protection schemes to secure continuity of support.

HOW WE WILL MEASURE OUR IMPACT

We measure both reach and depth. Reach tells us how many children and communities take part in our programmes. Depth shows the lasting transformation in their lives, families, and communities. Both are important, but our focus is on ensuring that reach leads to depth.



R
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H

CHILDREN REACHED THROUGH ASSESSMENT AND SUPPORT SOLUTIONS

% INCREASE IN CHILDREN BACK IN SCHOOL

% INCREASE IN YEARS IN EDUCATION

D
E
P
T
H



EDUCATION

% of children completing primary education

123

LEARNING

% of children with improved learning outcomes (literacy, numeracy)



FAMILY

% of families reporting stable or increased income after 2-3 years



COMMUNITY

% of communities sustaining programmes without external support



LEADERSHIP

% of local leaders continuing to deliver services after training



CHANCE FOR CHILDHOOD

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